

UX / UI Designer | Transitioning into Product Design

UX / UI Designer with over 13 years of experience in design and 5+ years focused on interface and experience design. Skilled at translating business pain points and stakeholder goals into clear information structures, user flows, and intuitive interfaces for intranets and websites. Known for strong collaboration, thoughtful communication, and organizing complexity into structure across agency, SaaS, and platform projects.

Professional experience
Matilde Agency (Remote) Nov-2024 - Jul-2026 UX / UI Designer - Gather and translate business requirements, constraints, and content needs into structured interfaces, user flows, wireframes, and navigation systems - Apply product thinking to experience decisions, connecting business goals, user needs, and technical constraints into coherent solutions - Build consistent, scalable interfaces with usability in mind, contributing to design guidelines - Present and communicate design decisions clearly, facilitating stakeholder alignment and smooth delivery - Collaborate with clients, front-end developers, project directors, and multidisciplinary teams through briefing, iteration, QA, and production handoff
Flint · Hospitals and Health Care SaaS (Remote) Apr 2022 - Aug 2022 Designer Product Team - Designed their brand identity by aligning with the founding team’s vision - Developed and organized the design department’s asset library for future team growth - Designed and guided the new website development with the product manager and developer
Watson Creative · Research-based creative studio (Remote) Jul 2016 – Jan 2022 Digital Producer Aug 2020 - Jan 2022 - Researched and tested design directions within resource, technology, and budget constraints - Managed client expectations and communicated updates, risks, and improvements across project lifecycles - Proposed a flexible design system to accommodate multiple brand variations across a single product - Collaborated with the development team to shape product structure and support staggered delivery milestones Freelance Design Support Jul 2016 - Aug 2020 - Short-term design support across client and internal projects. Layouts, iconography, vector illustration, and content production.
Independent Graphic Designer (Remote) Apr 2011 - Apr 2025 Graphic, visual & web designer - Created brand identities, brand books, and visual deliverables for clients across South America, the US, and Europe - Designed websites and led the process of ideation, design, development & delivery (WordPress, custom HTML/CSS, JS) Industries: SaaS, professional services, consumer products, transportation

Education & Certifications
Designary. Product Design Masterclass 2026 Google Project Management Professional Certificate Sep 2023 Credential ID 7TBQWZRRWLGT Competencies and behaviors for success. Coaching program Oct 2022 - Aug 2023 Los Andes University, Venezuela. Graphic Design studies 2005–2010 · 160/172 credits

Skills
Figma · Prototyping · Information Architecture · UX/UI Design · Interaction Design · Design Systems · User Flows · Wireframing · Responsive Design · Web Design · Visual Design · Stakeholder Communication · Cross-functional Collaboration