

Product Designer · UX/UI

Designer with over 13 years of experience and 5+ years focused on interface and experience design. Skilled at translating business pain points and stakeholder goals into clear information structures, user flows, and intuitive interfaces for web apps, intranets, and websites. Known for strong collaboration, thoughtful communication, and organizing complexity into structure across agency, SaaS, and platform projects.

Professional experience
Matilde Agency (Remote) Nov 2024 - Present
UX / UI Designer • Apply product thinking to experience decisions, connecting business goals, user needs, and technical constraints into coherent solutions • Led information architecture, user flows, wireframes, and content structure for a full website redesign, carrying it through to launch • Prototype end-to-end flows directly in HTML/CSS and sync design tokens between code and Figma variables, streamlining design-dev handoff • Collaborate with clients, front-end developers, and multidisciplinary teams from briefing through iteration, QA, and production handoff
Flint · Hospitals and Health Care SaaS (Remote) Apr 2022 - Aug 2022
Designer Product Team • Designed their brand identity by aligning with the founding team’s vision • Developed and organized the design department’s asset library for future team growth • Designed and guided the new website development with the product manager and developer
Watson Creative · Research-based creative studio (Remote) Jul 2016 - Jan 2022
Digital Producer Aug 2020 - Jan 2022 • Researched and tested design directions within resource, technology, and budget constraints • Managed client expectations and communicated updates, risks, and improvements across project lifecycles • Proposed a flexible design system to accommodate multiple brand variations across a single product • Collaborated with the development team to shape product structure and support staggered delivery milestones
Freelance Design Support Jul 2016 - Aug 2020 • Short-term design support across client and internal projects. Layouts, iconography, vector illustration, and content production.
Independent Graphic Designer (Remote) Apr 2011 - Apr 2025
Graphic, visual & web designer • Created brand identities, brand books, and visual deliverables for clients across South America, the US, and Europe • Designed websites and led the process of ideation, design, development & delivery (WordPress, custom HTML/CSS, JS) Industries: SaaS, professional services, consumer products, transportation

Education & Certifications

Designary. Product Design Masterclass | 2026 (in progress)
Google Project Management Professional Certificate | Sep 2023 Credential ID 7TBQWZRRWLGT
Competencies and behaviors for success. Coaching program | Oct 2022 - Aug 2023
Los Andes University, Venezuela. Graphic Design studies | 2005 - 2010 · 160/172 credits

Skills

Figma · HTML/CSS Prototyping · Information Architecture · UX/UI Design · Interaction Design · Design Systems · Design Tokens · User Flows · Wireframing · Responsive Design · Web Design · Visual Design · Interface Design · Stakeholder Communication · Cross-functional Collaboration